



June 6, 2023

Christina Guy  
City of Ocala Fleet and Facilities Management  
1805 NE 30<sup>th</sup> Avenue, Bldg 200  
Ocala, FL 34470

Re: Laundrylux North American Distribution

Christina,

Laundrylux has been our distribution partner in North American for professional laundry equipment for over 65 years. The contractual agreement that we have with Laundrylux is that they have the exclusive rights to our Electrolux Professional® and Wascomat® brands for laundry care. The only exception is our Lagoon® brand of equipment that services the dry-cleaning market. Electrolux Professional does not sell laundry equipment to end users in North American and relies on Laundrylux to manage the market in our best interest.

If you have any questions, please feel free to contact me directly.

Regards,

*Jay Dixon*

Jay Dixon  
Head of Laundry, North America  
Electrolux Professional  
502-537-5540



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